

# Australian Business Reporting Leaders Forum Draft Workplan

<b>Initial Set Up</b>	<b>Actions</b>
<i>Governance</i>	<ul style="list-style-type: none"> <li>➤ Draft proposed ABRLF organisational structure</li> <li>➤ Draft proposed ABRLF charter (mission, vision, objectives, measures of success)</li> <li>➤ Draft outline workplan</li> </ul>
<i>2<sup>nd</sup> ABRLF meeting</i>	<ul style="list-style-type: none"> <li>➤ To debate and agree structure, charter, workplan, resource commitments etc</li> </ul>
<b>Proposed work streams</b>	<b>Indicative responsibilities and deliverables</b>
<i>Program office</i>	<ul style="list-style-type: none"> <li>➤ Set up and resource program office</li> <li>➤ Develop program plan, issues log and budget</li> <li>➤ Confirm funding and resources</li> <li>➤ Establish regular Advisory Board reporting and stakeholder communications</li> <li>➤ Schedule ABRLF Advisory Board/ stakeholder meetings</li> </ul>
<i>International collaboration</i>	<ul style="list-style-type: none"> <li>➤ Establish formal links with leading international organisations (i.e. IIRC, WICI, GRI, Prince's Trust, Harvard)</li> <li>➤ Implement routine 2-way update and communications protocols</li> <li>➤ Feed in agreed contributions from the ABRLF to influence global debate</li> </ul>
<i>Local issues identification and resolution</i>	<p>Undertake research to confirm and prioritise current 'As Is' issues raised by ABRLF; refine the 'To Be' vision; identify likely barriers and develop the ABRLF roadmap.</p> <p>Actions could include:</p> <ul style="list-style-type: none"> <li>➤ Developing a case study on the original objectives, and subsequent outcomes, of remuneration reporting to demonstrate the impact of '1 size fits all' regulation.</li> </ul>

	<ul style="list-style-type: none"> <li>➤ Understanding and document the approach used by early IR / BR global adopters, together with issues, costs, realised benefits (quant/qual), stakeholder feedback etc. – create case studies</li> <li>➤ Undertaking a study of implementation of IR under King III in RSA – create case studies</li> <li>➤ Aligning with government initiatives to improve standard business reporting (i.e. SBR)</li> <li>➤ Supporting WICI in developing standard sector specific KPIs. Feed outputs into ABRLF plans</li> <li>➤ Documenting a roadmap, principles, good practices to realign the existing framework and implement IR / BR as per ABRLF objectives</li> </ul>
<i>Australian IR pilot</i>	<ul style="list-style-type: none"> <li>➤ Establish and support an IR / BR pilot for June 2011 reports (i.e. pilot with volunteer members)</li> <li>➤ Publish pilot results, learnings and case studies</li> </ul>
<i>Ongoing research briefings for members and all stakeholders</i>	<ul style="list-style-type: none"> <li>➤ Prepare monthly high level briefings on relevant global and local activities, including latest research and guidance for members and broader stakeholders</li> </ul>
<i>Broaden comms strategy</i>	<ul style="list-style-type: none"> <li>➤ Develop a communications strategy (media, forums, training) to engage and educate more broadly with Australian investors, smaller businesses and other organisations</li> <li>➤ Lobby Government/ regulators to remove excess reporting burden, regulate key areas omitted in current framework/ seek funding (based on case studies, global research).</li> </ul>